

Fashion Industry 12

Course Outline

Overview

Fashion Industry 12 is a course that is rich in content which provides a solid foundation for students to build individual and possibly group projects. Three units including “What is Fashion, The Business of Fashion and Fashion Design combine to inform the student who then showcases their understanding in a series of Projects.

Detailed curricular outcomes can be reviewed at-

<https://curriculum.gov.bc.ca/curriculum/adst/12/fashion-industry>

Course Layout

Unit	Topic
Unit 1	What is Fashion
Unit 2	The Business of Fashion
Unit 3	Fashion Design
Unit 4	Projects

Grading - *Your grade for this course will be calculated as follows:*

Student Work	Weighting
Learning Guides	40%
Projects	60%

Prerequisites: Although a design background will help, there are no required prerequisites for this course..

Learning Guides: Before you start Unit 4 Projects, you must submit the Learning Guides for Unit 1, 2 and 3.

Projects: Use the course choice projects to enhance your understanding in areas of interest. Make sure you carefully select projects that interest you and that you are excited about. If you do not find projects that excite you or stoke your fire then brainstorm your own potential Fashion Project or Projects and run your ideas by your instructor.

Keys to Success:

1. Actively work through each lesson, completing your Learning Guide and reflecting on Fashion Industry content. Consider a potential career in fashion, and which aspects of the industry really get you excited.
2. Use the Learning Guide as your tool for documenting your understanding. Lay it out neatly and well organized. Feel free to collect additional research and document it on your Learning guide. This would include areas of Fashion that you review on your own if one of the Lessons leads to the rabbit hole of research on the web.
3. Make sure you understand all project requirements. If you can't figure it out - ASK!
4. Be sure to use the message system for regular communication with your instructor